

**Breakout Session 3**  
**Energy Efficiency and Demand Side Management**  
Secretary of State – 1500 11<sup>th</sup> Street, Multipurpose Room \*Map on back  
1:00p – 3:30p

**Purpose of Breakout Session**

- Gather stakeholder input on investment areas and specific initiatives
- Provide feedback on proposed technology, resource, and strategy topic areas
- Prioritize investment topics
- Identify ways the Energy Commission can coordinate with organizations to leverage other efforts as well as avoid duplications

**Potential Efficiency and Demand Side Management Investment Topics**

- Building End-use Energy Efficiency
- Zero Net Energy Buildings
- Industrial, Agriculture, and Water End-use Energy Efficiency
- Demand Response
- Demand-side Storage
- Energy Efficiency-related Environmental/Public Health Impacts

**Questions**

1. What are the major barriers to developing and commercializing clean energy technologies?
2. Where should funding be placed to maximize the deployment of clean energy technologies? (i.e. where is technology innovation needed versus where is support for commercial scale-up the critical need?)
3. What specific initiatives are recommended to advance innovative energy technologies that benefit ratepayers?
4. Define the ratepayer need for which EPIC investment should be targeted.
5. Prioritize initiatives and identify the benefits that should be anticipated and measured, such as:
  - Energy and cost savings, grid reliability, job creation, economic benefits, environmental benefits, likelihood of return on investment, other.
6. What areas are already well covered by DOE and private funding?

## Map to Secretary of State for Breakout Session 3:

*From the California Energy Commission Building:*

1. Turn left toward O St
2. Turn right onto
3. Destination will be on the right
4. Entrance is at the corner of 11<sup>th</sup> Street & O Street

California Secretary of State 1500 11th Street  
Sacramento, CA 95814

